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Georgia PGA Teams Up with L&J Golf for Four-Year, \$150,000 Partnership

Atlanta, GA – The Georgia PGA is proud to announce a continued partnership with L&J Golf. The new deal will provide support for The Georgia Open, The Georgia PGA Championship, and the Georgia PGA Pro-Pro Championship, as well as general support to the Section. The arrangement is valued at \$150,000 over the next four years.

The agreement, signed by L&J President Jorge Martinez, secures the site for the annual Georgia Open through 2024. The tournament will make its fifth visit to The Ford Field & River Club (formerly The Ford Plantation) in Richmond Hill, GA in 2021 and again in 2023. Jennings Mill Country Club in Watkinsville, GA will play host to The Georgia Open in 2022 and 2024 following a very successful event in August of 2020.

L&J President Jorge Martinez was asked what the agreement means to him. “Since the inception of our partnership in 2018, we’ve had a terrific synergy with the Georgia PGA and look forward to a successful next four years. We are privileged to host the historic Georgia Open in 2022 and 2024 at one of our facilities, our members of Jennings Mill Country Club are extremely supportive and excited as well. Special thanks goes to Scott Gordon, Pat Day, and the Section staff for helping us formulate a mutually beneficial partnership extension.”

Georgia PGA Assistant Executive Director Scott Gordon was quoted saying, “We are extremely proud to have L&J Golf partner with the Section. Jorge Martinez and David Biscan have been exemplary partners over the past several years and we cannot be more excited to work with them in the future.”

ABOUT L&J GOLF:

L&J Golf, a boutique golf company based in Snellville, Georgia, currently owns and operates three golf courses in the state, Jennings Mill Country Club, Lane Creek Golf Club, and Country Club of Gwinnett. With 100 years of experience on their team, L&J’s ultimate goal is to help grow the game of golf and help club owners build the best clubs in the industry.

ABOUT THE GEORGIA PGA:

The Georgia PGA is one of the 41 Sections of the PGA of America. Its membership includes nearly 890 PGA professionals working at over 260 golf courses, clubs, and ranges throughout the state. Additionally, more than 35 Georgia PGA members compete on one of the PGA Tours. In keeping with the fundamental objectives laid down by its founders, one of the Georgia PGA’s primary goals

is promoting the game of golf through clinics, junior and minority golf programs, consumer programs, and print, radio and television media.